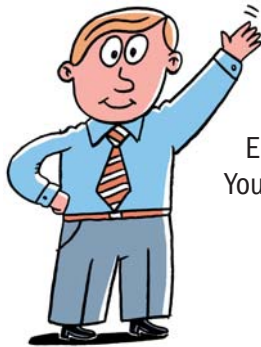


# RALLY JACKSONVILLE!



## Mayor Peyton's Book Club



I'm calling every 4 year old that wants to learn to read  
I'm Mayor Peyton and I want you to succeed.

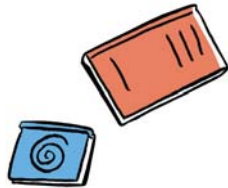
Sign up for my book club and join the learning fun.  
Today you'll get a backpack and book number one.

Eleven books about our city have been written just for you.  
You'll know lots about our city by the time this year is through.

Our city is called Jacksonville. There is so much to do.  
We have lots of parks, museums and a wonderful zoo.

We also have a river and libraries galore.  
There is a special one downtown for you to explore.

Books can take you places that may be hard to reach.  
You may go to a Jaguar game or Jacksonville beach.



Each book that I will send you is for you to keep.  
Remember to read one before going to sleep.

Each time you get a new book see if you can guess.  
What the book will be about more or less.

Have someone read the author's name and illustrator too.  
Do you know what these two people do?

Talk about each picture and as the pages turn.  
Think about the words and all that you can learn.

So come and join my book club. Come sign up today.  
A year of reading fun is on the way!



I'm calling every 4 year old that wants to learn to read.  
I'm Mayor Peyton and I want you to succeed.

*By Gigi Morales David  
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